



Career Resource by Robin Carretta

YOUR PERSONAL COACH TO GUIDE YOU IN YOUR CAREER JOURNEY

Sales leader turned career coach. My focus is on helping YOU launch or reclaim your career.

- 25 year sales leader in Traditional media including local & National Radio, Ad Tech, Digital, Programmatic, AI/ML, MarTech, Advertising, Affiliate Marketing, OCR & RPA.
- Won top seller and sales leadership awards for Enterprise Sales
- Managed two Ad Tech Divisions simultaneously, with over 50 direct reports and generated over \$100m in annual revenue.
- Sold sponsorships for ND Football, NFL, NBA, Grammy's & ACM
- Worked with some of the largest retail

The North Face, Tory Burch, Nordstrom, Lululemon, Nike, Saks, Kate Spade & LMVH
- Won Rookie of the Year as Executive Chair of St. Jude's Children's Research

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